



**FHTB**  
**FOOD, HOTEL & TOURISM**  
**BALI**

incorporating

A PAMERINDO INDONESIA TRADE EVENT

**RETAIL**  
**INDONESIA**



**1 - 3 APRIL 2026**

**BALI NUSA DUA CONVENTION CENTER (BNDCC)**

**THE 14<sup>TH</sup> INTERNATIONAL LEADING  
 HOSPITALITY, FOOD AND BEVERAGE TRADE EXHIBITION  
 IN EASTERN INDONESIA**



SCAN TO VISIT  
 OUR WEBSITE



**A SUSTAINABLE FEAST FOR THE  
 FUTURE OF HOSPITALITY, TOURISM  
 AND FOOD & BEVERAGE**

*\*Incorporating sustainability commitment.  
 This paper is from eco-friendly material.*

Organised by:



Sustainable Events





# FHTB COVERS VARIOUS PRODUCT CATEGORIES



BAKERY, PASTRY & GELATO



BEER



COFFEE & TEA



DRINKS



FOOD INGREDIENTS



FOODSERVICE EQUIPMENT



FROZEN FOOD



HALAL



HOSPITALITY DESIGN & SUPPLIES



MEAT



NATURAL & ORGANICS



PROCESSED FOOD



SNACKS & CONFECTIONERY



VEGAN



WINES, SPIRITS & ALCOHOLIC DRINKS



SEAFOOD



DAIRY



FOODSERVICE & TECHNOLOGY



HOSPITALITY TECHNOLOGY

## OUR DIGITAL DELIGHT

Providing digital marketing solutions tailored to your needs

Our customer can tap-in to our abundants database and worldwide networks within the industries by using our digital products.

### 1. WEBSITE ADS

- a. Homepage Banner
- b. Sub-page Banner
- c. Registratiaon Page Banner

### 2. NEWSLETTER

- a. Banner Ads
- b. Product Review
- c. Emailer Campaign

### 3. DIGITAL SHOWROOM

- a. Banner Ads
- b. Priority Placement

### 4. SOCIAL MEDIA

- a. Feed Post
- b. Story Post
- c. Carousel Post
- d. Reels / Feed Video Post

### 5. ONLINE EXHIBITOR DIRECTORY

- a. Saladplate

### 6. VIDEO CONTENT

- a. FHTB TV Programme (Product Showcase)

## OUR OBJECTIVES

**UNLOCK** your digital potential and build your products' digital DNA, ahead of your competitors.

**CONNECT** with your target market in any kinds of circumstances

**DELIVER** business leads to your door

## EXHIBIT PACKAGE

### Option 1:

### RAW SPACE



IDR 5,430,000 per sqm  
(min. 15 sqm)

Floor space rental only. Ideal for exhibitors who want to build their own stand.

### Option 2:

### SHELL SCHEME



IDR 6,480,000 per sqm  
(min. 9 sqm)

This option provides complete stand that includes space rental, walls, carpet, fascia, lighting, and inclusive range of furniture and display aids which increase according to the size of your stand. Additional and specialist furniture can be ordered separately.

### Sales Enquiries

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